WALKING CHALLENGE: PRIZES

What are the prizes?

Grand Prize (Two winners): \$1500 Travel Voucher

2nd Place Prize (Two winners): Fitbit

3rd Place Prize: Team Lunch

Weekly Milestone Prizes Awarded
(for both Individual and Team Challenges):
 NYPL Stainless Steel Tumbler
 NYPL Smart Phone Arm Band
 NYPL 'Cool-It' Insulated Cooler Bag
 NYPL Cooling Towel

How do I qualify for prizes?

Individuals and Teams earn points by reaching the milestone in the challenge. The more milestones you reach, the more chances you have to win. Earn a raffle ticket for each milestone reached. The following milestones are part of the Race to Mount Olympus Challenge:

Week 1: 56,000 steps Week 2: 112,000 steps Week 3: 168,000 steps Week 4: 224,000 steps

Earn one raffle ticket for each milestone reached!

When and how do I get my prizes? Is the prize taxable?

The NYPL HR office will track individual and team steps & activities and report out on a weekly basis. The value of the prize determines whether or not it is taxable. Water bottles and small prizes of a minimal value will not be taxed. The trip voucher and any other prize that is not considered of minimal value will be taxed. However, NYPL will gross up the amount of the larger prizes so that you do not incur a large tax burden.